

#44

COMPLETE

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Page 1: General Information

Q1 **Q2: Apr-Jun**

This report documents Main Street program work and work that impacts the Main Street district during which quarter?

Q2
Enter the name of your city (for example: Amarillo).

Mineola

Q3
Enter than name of your local program (for example: Clifton Main Street Program).

Mineola Main Street Program

Q4
Enter the name of your city's Main Street manager; note VACANT if no full-time manager in place.

Doris Newman

Q5 **Respondent skipped this question**

Your name and title if different than manager noted in question 4.

Q6 **Full board has met 3 times or more**

Indicate the number of times your Main Street board has held proper meetings during this quarter--not committee meetings but full board meetings. Choose the best answer.

Q7

Respondent skipped this question

Note professional development opportunities that the Main Street manager and/or support staff have taken this quarter.

Page 2: Social Media Efforts and Downtown TX Activity

Q8

Please note special social media efforts that pulled higher than normal likes, shares, etc. We're just curious to know what is attracting attention to your community and programming.

150th Spring Fling Celebration May 20 with parade, Beard Contest and Fashion Through the Decades contest with vendors and music. Balloon Glow in evening. All on social media & much on local and regional media.

Q9

Please note efforts to add or clean up data on DowntownTX. Note ways that you used the platform or its functionality to produce promo material and/or attract people to your district. If you don't use DowntownTX, use the box below to tell us why.

Just haven't had time and not a great need. Not many buildings stay available long, generally.

Page 3: Transformation Strategies Update

Q10

Select the best answer that describes your program's Transformation Strategy framework.

We have a list of priorities but not a fully formed Transformation Strategy as defined by Main Street America.

Q11

If applicable, please enter your Transformation Strategy/Strategies below. If your program does not have a Transformation Strategy in the works, enter NA.

We follow our priorities and mission statement which are based on the Four Points.

Page 4: FOUR POINTS REPORTING: Organization

Q12

Provide a summary of how your local Main Street program contributed to ORGANIZATION in ways that directly or indirectly impacted your program and/or your Main Street district (buildings, streetscape, stakeholders, etc.) during the past three months.

We have a healthy relationship with the city's marketing & EDC department. We have participated in monthly radio interviews on KMOO and our MS manager was a guest speaker for Mineola Kiwanis Club.

Page 5: FOUR POINTS REPORTING: Economic Vitality

Q13

Provide a summary of how your local Main Street program contributed to ECONOMIC VITALITY in ways that directly or indirectly impacted your program and/or your Main Street district (buildings, streetscape, infrastructure, etc.) during the past three months.

We have provided MS incentive grant applications to three new businesses which have opened in our district.

Page 6: FOUR POINTS REPORTING: Design

Q14

Provide a summary of how your local Main Street program contributed to DESIGN in ways that directly or indirectly impacted your program and/or your Main Street district (buildings, streetscape, infrastructure, etc.) during the past three months.

Our Main Street oversees landscaping downtown and has added tending to Iron Horse Square to our landscaper's (who is very conscientious about his work) contract. He does excellent work. We also advised a business reopening in a new location about a bush detracting from a sign which they will likely use for their own name in the future. They FOLLOWED THE SUGGESTION(!) trimmed the bush (fortunately didn't whack it all down), and we have provided an application for a Main Street grant for that sign. Our Landmark Commission reviewed and approved a mural on a previously painted stucco wall of MPrints, owned by Craig & Karen Musgraves, (parents of Kacey) and in our historic district. It incorporates a reproduction of Karen's painting of Willie Nelson (a friend of their family) and other elements and photo opps and was done by a coalition working with young people to teach them life, work and world skills. The group is promoting a countywide mural project for economic development.

Q15

Have any buildings been demolished within your Main Street district? Any buildings in danger of demolition? Please note if any of the buildings are 50 years or older.

We have one proposed to be demoed that is on property that was the site of a historic hotel that came down about 10 years ago. The original brick part of the building at 307 S. Johnson was built in 1928 and later a steel framed structure was attached and joined on the north wall. The original structure has cracks in load bearing exterior walls, stucco was applied over much of the bricks. The roof trusses are severely damaged and the wood decking rotten. This property was purchased a couple of years ago from the city. The intent for this property is for a location for a parking lot and potentially another building to provide a location for the Flint & Steel Youth Coalition.

Q16

Do you have any questions about Main Street design services? Note questions or concerns related to local planning and development issues--local code enforcement, building codes, potential or ongoing development, etc.

I have emailed and received an email response from Jamie Crawley. Our city has requested a visit and we hope to see him on Aug. 16 as he will be in the region for the Texarkana Design Workshop.

Page 7: FOUR POINTS REPORTING: Promotion

Q17

Provide a summary of how your local Main Street program contributed to PROMOTION in ways that directly or indirectly impacted your program and/or your Main Street district (buildings, streetscape, stakeholders, programs, etc.) during the past three months.

All of our volunteers (Main St Board, Landmark Commission, Museum Board, Parks, Sesquicentennial Committee, Marketing) did an amazing job for the May 20 Spring Flint. It began with a school 25-year time capsule opening about earlier in the month and then events downtown on the 20th. A 150th parade kicked things off (a few Kilgore Rangerettes attended!), plus the Beard Contest and Fashion through the Decades both saw about a dozen contestants. Clubs and organizations hosted booths and bands played at the gazebo. People had a lot of fun, and that is always a good thing for our town!

Page 8: Reinvestment Figures--Project-Oriented Numbers

Q18

Note PRIVATE SECTOR activity. Enter only numbers--no \$ or commas or periods. Round to nearest dollar; no cents.

Number of rehabilitation projects	4
Total monies from rehabilitation projects	104300
Number of new construction projects	0
Total monies from new construction projects	0
Number of building/property sales	0
Total monies from building/property sales	0

Q19

Note JOINT VENTURE activity--projects funded with public and private monies. Remember to enter only numbers--no \$ or commas or periods. Round to nearest dollar; no cents.

Number of projects that used public and private funding	0
Total monies attributed to public funding (for all joint venture projects)	0
Total monies attributed to private funding (for all joint venture projects)	0

Q20

Note PUBLIC SECTOR activity--projects funded with public monies, which may come from city, county, state, or federal agencies. Also, let's try to distinguish generally publicly funded projects from specific public improvement projects that are geared toward infrastructure, blight, etc.

Number of projects that were fully funded with public funding	1
Total public monies used to complete projects/formal phase of project	75000
Number of public improvement projects	0
Total of public monies used for public improvement projects	0

Page 9: Reinvestment Figures--Job Creation and Downtown Housing

Q21

Please note numbers related to business creation/loss. Net new businesses is asking that you determine the number of new businesses minus any businesses that may have been lost due to relocation out of the Main Street district or businesses that closed.

Net new businesses created **2**
 this quarter
 Total businesses in your Main **122**
 Street district

Q22

Please note numbers related to job creation/loss. Net new jobs is asking that you determine the number of new full-time jobs minus any full-time jobs that may have been lost due to businesses closing or relocating out of the Main Street district. This year, we're going to ask that you note part-time job numbers, too. For this exercise, we'll use the retail full-time definition—full-time is at least 32 hours a week and part-time less than 32 hours. If you don't track these numbers, please make it a priority so that you can provide numbers next quarter.

Net new full-time jobs created **1**
 this quarter
 Total full-time jobs in your **555**
 Main Street district
 Net new part-time jobs **1**
 created this quarter
 Total part-time jobs in your **241**
 Main Street district

Q23

Please provide info related to downtown housing.

Number of housing units **-1**
 gained this quarter
 Total number of housing units **1**
 in your Main Street district
 Number of downtown **0**
 residents gained this quarter
 Total number of downtown **2**
 residents in your Main Street
 district

Page 10: You are SO close to the finish line!

Q24

Share information about volunteer hours--YOU MUST TRACK THESE NUMBERS! We're going to start separating out board member hours from volunteers. Do your best this quarter and start tracking accordingly for next quarter. Thanks!

Board member volunteer **745**
 hours for this quarter
 Remaining volunteer hours for **62**
 your Main Street program

Q25

Please note the current annual organizational budget number for your Main Street Program; round to nearest dollar. Amount provided should only include funding that is dedicated directly to the operations of your Main Street Program.

24700

Q26

Main Street America and TMSP are interested in the amount of time Main Street programs are spending on events. Please estimate the following; please use numbers only NO symbols (commas, periods, percents, etc.) Estimate if necessary but please try to provide accurate numbers.

- A. Estimate percentage (0 to 75 100) of program's time (manager and support staff) spent on events each year.
- B. Enter the number of events 3 that the Main Street program solely manages each year (volunteers help but program staff manages).
- C. Enter the number of events 2 that the Main Street program partners to manage each year.
- D. Enter the number of events 2 that the Main Street program doesn't manage but to which it dedicates time/labor.

Page 11: Program check!

Q27

8

How would you rank the current health of your Main Street program?

Q28

Feel free to expand on your answer to the previous question. Briefly tell us why ranking was selected, what the primary challenge may be, and what the primary strength may be.

We have new members bringing new skills & contacts, but less institutional memory.

Page 12: Share images to complement/illustrate your reporting information.

Q29

Respondent skipped this question

Please upload the provided template that specifies your community and labels the images you are sharing. BE SURE TO INCLUDE YOUR COMMUNITY NAME IN THE DOCUMENT NAME. For instance, TMSP-Activity-Report_ImageDocumentationUpload_McKinney